

LEGO: A worthy addition to your investment portfolio

By [Jordan Hulse](#), Deputy Business Editor (2015/16)

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Image. Eric

With the pound decreasing in value, people begin to worry about how far they can stretch their family budget. It may, however, be worth thinking about Christmas gift ideas that could help with any future money woes.

Lego, a household name, may not be the first thing to come to mind when considering a financial investment; however, it is certainly better than many other commodities.

Lego has seen an increase of almost 12 per cent in value every year since 2000, meaning that it is deemed a better investment than gold or shares. For reference, individuals who invested in gold would have received a 9.6 per cent gain each year, an ISA would have fetched them a profit of 2.8 per cent; whereas Lego sets from last year are already being sold for 36 per cent higher than their original face value.

In order to receive maximum profit on Lego sets, it is vital to keep them in pristine condition and in their original boxes. Although less valuable than those kept in original packaging, used Lego sets are still fetching hundreds in return.

As with most toys today, you are expected to make a greater return on sets which are based around major films or franchises, such as Star Wars, which appears in 10 of the 20 most profitable sets, the most expensive being the Ultimate Collector's Millennium Falcon - released in 2007 — which retailed for £342.49 at the time and is now being sold for £2,712. This would make a return of over 600 per cent.

The price on Lego sets looks set to rise each year with no bubble in sight, as investors around the world continue to buy up the rarer sets to sell later. With hundreds of Lego sets being retired by Lego each year, it may be worth having a look at those you may have stored away at home as Lego appreciates in value rather well.

Ed Maciorowski – author of *The Collectible LEGO Minifigure: Values, Investments, Profits, Fun Facts, Collector Tips* – recommends buying limited edition sets and short production runs as those tend to see greater returns and investing in sets from 2000 onwards as those prior to 2000 are likely to have decreased in value.

With *Fantastic Beasts and Where to Find Them*, out 17 November and *Rogue One: A Star Wars Story*, out 14 December, this Christmas it may be worth getting some Harry Potter and Star Wars themed Lego sets for that important someone.



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